ASX MARKET RELEASE

Results of Adjourned General Meeting

Buddy Platform Limited ("Company") (ASX: BUD) hereby announces the following information regarding the results of the Adjourned General Meeting of the Company held today and is provided in accordance with Listing Rule 3.13.2 and section 251AA(2) of the Corporations Act.

The Chair directed all undirected proxies in favor of all resolutions. All Resolutions were passed on a unanimous show of hands. Proxy results for the Meeting are set out below:

<table>
<thead>
<tr>
<th>Res</th>
<th>Description</th>
<th>For</th>
<th>Against</th>
<th>Abstain</th>
<th>Chairman's Discretion</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Change to Scale of Activities</td>
<td>290,311,670</td>
<td>90,472</td>
<td>-</td>
<td>1,636,576</td>
</tr>
<tr>
<td>2.</td>
<td>Ratification of Placement</td>
<td>290,042,437</td>
<td>122,472</td>
<td>-</td>
<td>1,636,576</td>
</tr>
</tbody>
</table>

A link to the audio/video recording of the meeting (including the CEO's presentation) is here: https://buddy.com/blog/buddys-extraordinary-shareholder-meeting-recap/.

For and on behalf of Buddy Platform Limited
Stuart Usher
Company Secretary

About Buddy
Buddy Platform Limited (BUD.ASX) provides one of the world’s first data aggregation and management platforms for the IoT and connected devices. Buddy advances The Quantified Economy™ by providing the critical infrastructure by which businesses and organizations can, in real-time, access and analyze the data generated by connected devices, and unlock the economic opportunities delivered by this data. Buddy Platform users represent a wide variety of industries, including airlines, agriculture, automotive, consumer electronics, robotics, software development, telecommunications, and transportation. Buddy is headquartered in Seattle, Washington, with offices in Adelaide, Australia. For more information, visit http://www.buddy.com.

Buddy Platform Contact:
Brian Seitz, VP of Marketing and Communications
Phone: +1 (206) 745-9079
Email: brian@buddy.com
Buddy Platform Introduction
For all recorded time, humans have sought to understand their surroundings.

Without measurement there can be no understanding.

The “Internet of Things” is the greatest technology advancement in measurement the world has ever seen.

The IoT means literally everything on the planet can be measured, remotely, by Internet-connected sensors.
We believe that every organization should be able to fully understand its’ customers, products and systems.

We believe that the mechanisms to achieve this are out of reach for most organizations today.
Buddy makes measurement of customers, products and systems possible for any organization on Earth.

We do this by providing an Internet of Things software platform that brings connectivity, measurement and data processing to any customer, product or system.
50-200 billion connected things by 2020.

That’s 50+ petabytes of data generated per day.

Buddy provides the solution(s) for measuring and understanding the data generated by these things.

http://www.dhl.com/content/dam/Local_Images/g0/New_aboutus/innovation/DHLTrendReport_Internet_of_things.pdf
Buddy clients often approach us with a challenge without a clear vision of the fix.

We deliver an end to end solution that includes custom hardware design; data hosting and processing; device management and control; and information analysis and visualization.

Buddy's IoT solution allows customers to get to market quickly and focus on their core value proposition.

Buddy offers time to market advantages, and the ability to deliver a “solution”.

Connected Cities  Mining  Wearables  Manufacturing  Connected Vehicles  Health & Safety  Energy & Resources  Connected Homes
Typical IoT Stack

- Mobile / Web Apps
- Analytics & Control
- Data Processing
- Network Transport
- Hardware
Integrated IoT Solution Delivered by Buddy

Vision development
Project management
Technical consulting

Customizable dashboards
Logic-based alerting, alarming and control

Flexible protocols
2-Way device communication

Buddy Parse MBaaS
iOS, Android, Javascript SDKs
iOS, Android, and web app dev

Fast
Secure
Stable
Private

Design
Operating System
Device Management
Magical OOBE
Buddy Portal

Self-service focus

Intuitive

Contextual support
Analytics and Monitoring

- Real-time dashboards for prototyping and troubleshooting specific devices
- Custom built dashboards for more advanced data analytics
- Real-time streaming or batch transfer capability to client BI systems.
Parse on Buddy
Zentri Discussion
Buddy + Noveda Use Cases
Buddy increases community health and safety, improves traffic flow, and dramatically reduces overall cost of municipal management through the use of innovative, low cost internet-connected sensors and control devices.
Buddy enables next generation energy and water utilities to operate more efficiently and, by extension, reduce resource consumption and increase operating profit. Real-time sensor based monitoring allows utilities to quickly identify and correct suboptimal performance.

Advanced logic and threshold-based alerting calls attention to problems before they happen, and two-way communication allows operators to remotely control equipment, saving human resources and improving response times.
Buddy enables building owners to maximize resource efficiency resulting in higher operating income, lower carbon footprint, and increased productivity for building occupants.

These buildings are optimized using energy and water management processes with high data visibility leading to reduced energy and water spending.

Buddy smart building engagements typically return significant ROI within twelve months.
Buddy Case Studies
CASE STUDY

Global Electrical Company

The customer seeks to facilitate real-time notifications when “Ground Fault Circuit Interruption” circuit breakers trigger.

Such notifications can mean that hospitals no longer need orderly staff to monitor for circuit breaker triggers on life-supporting equipment.

Organization in question is superb at building plastics/metal based product. Looking to our expertise for the final technology pieces, and ultimately the overall project.
CASE STUDY

Recreational Vehicle Manufacturer

A provider of high-end travel trailers and caravans – wants to offer a ‘smart trailer’ experience to its customers, integrating on-board systems with an IoT enterprise platform and smartphone and tablet apps.

Buddy is developing a fully end-to-end solution delivered using our professional services wrapper.

The solution involves mobile and web apps, custom hardware that can be updated OTA, all powered by the Buddy Platform.
Liberty Science Center (LSC) is a 295,000 square foot museum that services over 1 million guests a year. In April 2008, LSC installed EnergyFlow Monitor™ and SunFlow Monitor™, to track energy use and to monitor the performance of the facility’s solar photovoltaic system.

Through immediate insight and operational adjustments, daily electrical consumption was reduced by approximately 11%. The museum reduced its energy usage by more than 40% in under a year. The energy savings resulted in a 40% reduction in CO2 emissions.

The payback on the investment was less than three months.
Noveda Demo
Design, develop and deliver your connected product.