ASX MARKET RELEASE

Results of Annual General Meeting

Buddy Platform Limited (“Company”) (BUD.ASX) hereby announces the following information regarding the results of the Annual General Meeting of the Company held today and is provided in accordance with Listing Rule 3.13.2 and section 251AA(2) of the Corporations Act.

The Chair directed all undirected proxies in favor of all resolutions. All Resolutions were passed on a unanimous show of hands. Proxy results for the Meeting are set out below:

<table>
<thead>
<tr>
<th>Res</th>
<th>Description</th>
<th>For</th>
<th>Against</th>
<th>Abstain</th>
<th>Chairman's Discretion</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Adoption of remuneration report</td>
<td>28,086,174</td>
<td>5,830,721</td>
<td>3,850,780</td>
<td>3,720,988</td>
</tr>
<tr>
<td>2.</td>
<td>Re-election of Director – Mr. Ananda Kathiravelu</td>
<td>156,882,122</td>
<td>9,065,884</td>
<td>624,321</td>
<td>3,452,607</td>
</tr>
<tr>
<td>3.</td>
<td>Election of Director – Mr. John van Ruth</td>
<td>165,568,270</td>
<td>133,142</td>
<td>409,511</td>
<td>3,914,011</td>
</tr>
<tr>
<td>4.</td>
<td>Approval of 10% Placement Capacity</td>
<td>162,897,582</td>
<td>2,586,915</td>
<td>623,926</td>
<td>3,916,511</td>
</tr>
<tr>
<td>5.</td>
<td>Approval to issue performance shares to a related party – Mr. John van Ruth</td>
<td>150,752,579</td>
<td>8,127,970</td>
<td>7,342,563</td>
<td>3,801,822</td>
</tr>
<tr>
<td>6.</td>
<td>Approval of prior issue</td>
<td>164,377,194</td>
<td>1,395,149</td>
<td>234,746</td>
<td>4,017,845</td>
</tr>
</tbody>
</table>

For and on behalf of Buddy Platform Limited,

Stuart Usher
Company Secretary

About Buddy
Buddy Platform Limited (BUD.ASX) provides one of the world’s first data aggregation and management platforms for the IoT and connected devices. Buddy advances The Quantified Economy™ by providing the critical infrastructure by which businesses and organizations can, in real-time, access and analyze the data generated by connected devices, and unlock the economic opportunities delivered by this data. Buddy Platform users represent a wide variety of industries, including airlines, agriculture, automotive, consumer electronics, robotics, software development, telecommunications, and transportation. Buddy is headquartered in Seattle, Washington, with offices in Adelaide, Australia. For more information, visit [http://www.buddy.com](http://www.buddy.com).

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Buddy Platform Overview
Annual General Meeting 2016
For all recorded time, humans have sought to understand their surroundings.

Without measurement there can be no understanding.

The “Internet of Things” is the greatest technology advancement in measurement the world has ever seen.

The IoT means literally everything on the planet can be measured, remotely, by Internet-connected sensors.
We believe that every organization should be able to fully understand its’ customers, products and systems.

We believe that the mechanisms to achieve this are out of reach for most organizations today.
Buddy makes measurement of customers, products and systems possible for any organization on Earth.

We do this by providing an Internet of Things software platform that brings connectivity, measurement and data processing to any customer, product or system.
50-200 billion connected things by 2020.

That’s 50+ petabytes of data generated per day.

Buddy provides the solution(s) for measuring and understanding the data generated by these things.

http://www.dhl.com/content/dam/Local_Images/g0/New_aboutus/Innovation/DHLTrendReport_Internet_of_things.pdf
Buddy clients often approach us with a challenge without a clear vision of the fix.

We deliver an end to end solution that includes custom hardware design; data hosting and processing; device management and control; and information analysis and visualization.

Buddy’s IoT solution allows customers to get to market quickly and focus on their core value proposition.

Buddy offers time to market advantages, and the ability to deliver a “solution”.
Typical IoT Stack

- Mobile / Web Apps
- Analytics & Control
- Data Processing
- Network Transport
- Hardware
Integrated IoT Solution Delivered by Buddy

Vision development
Project management
Technical consulting

Customizable dashboards
Logic-based alerting, alarming and control

Flexible protocols
2-Way device communication

Buddy Parse MBaaS
iOS, Android, Javascript SDKs
iOS, Android, and web app dev

Fast
Secure
Stable
Private

Design
Operating System
Device Management
Magical OOBE
Buddy Portal

Self-service focus

Intuitive

Contextual support
Analytics and Monitoring

Real-time dashboards for prototyping and troubleshooting specific devices

Custom built dashboards for more advanced data analytics

Real-time streaming or batch transfer capability to client BI systems.
Parse on Buddy
Noveda – Proposed Acquisition & Use Cases
Buddy increases community health and safety, improves traffic flow, and dramatically reduces overall cost of municipal management through the use of innovative, low cost internet-connected sensors and control devices.
Buddy enables next generation energy and water utilities to operate more efficiently and, by extension, reduce resource consumption and increase operating profit. Real-time sensor based monitoring allows utilities to quickly identify and correct sub optimal performance.

Advanced logic and threshold-based alerting calls attention to problems before they happen, and two-way communication allows operators to remotely control equipment, saving human resources and improving response times.
Energy Monitoring and Management

USE CASE

Buddy enables building owners to maximize resource efficiency resulting in higher operating income, lower carbon footprint, and increased productivity for building occupants.

These buildings are optimized using energy and water management processes with high data visibility leading to reduced energy and water spending.

Buddy smart building engagements typically return significant ROI within twelve months.
Buddy Case Studies
The customer seeks to facilitate real-time notifications when “Ground Fault Circuit Interruption” circuit breakers trigger.

Such notifications can mean that hospitals no longer need orderly staff to monitor for circuit breaker triggers on life-supporting equipment.

Organization in question is superb at building plastics/metal based product. Looking to our expertise for the final technology pieces, and ultimately the overall project.
A provider of high-end travel trailers and caravans – wants to offer a ‘smart trailer’ experience to its customers, integrating on-board systems with an IoT enterprise platform and smartphone and tablet apps.

Buddy is developing a fully end-to-end solution delivered using our professional services wrapper.

The solution involves mobile and web apps, custom hardware that can be updated OTA, all powered by the Buddy Platform.
Liberty Science Center (LSC) is a 295,000 square foot museum that services over 1 million guests a year. In April 2008, LSC installed EnergyFlow Monitor™ and SunFlow Monitor™, to track energy use and to monitor the performance of the facility’s solar photovoltaic system.

Through immediate insight and operational adjustments, daily electrical consumption was reduced by approximately 11%. The museum reduced its energy usage by more than 40% in under a year. The energy savings resulted in a 40% reduction in CO2 emissions.

The payback on the investment was less than three months.
Solar Performance Cluster

What is our Carbon Footprint (CO₂ impact)?

Metric Tons of CO₂

- With renewable energy: 1,454.03
- Without renewable energy: 1,711.31

Carbon footprint REDUCTION: 15.2%

How much electricity have we generated?

Energy Production and Use

- Total Solar Energy Generated: 910,386.4 kWh
- Facility Electrical Consumption: 5,974,909.4 kWh

Solar Contribution: 15.2%

How well is our system working?

System Performance

- 80.8% efficiency

365 day sample

How many homes could we power?

Residential Home Equivalent

- We've generated enough electricity to power 131 homes over the time period.
Based on current and historical Electrical Consumption...

**What is this facility's CARBON footprint and ENERGY footprint?**

This facility's current energy use (ACTUAL) can be compared to its historical BASELINE consumption.

The use of renewable energy allows this facility to offset and reduce its annual carbon emissions (CARBON footprint).

This graphic depicts the carbon emission reduction contributed by a renewable energy system as well as any other energy saving measures.

The reduction in CARBON footprint impacts the forest by reducing the amount of new trees (ENERGY footprint*) that would have to be planted to sequester the metric tons of CO2 gas produced each year.

This facility with renewable energy requires: 436.215 acres

This facility BASELINE without renewable energy would require: 444.163 acres
Questions & Answers
Design, develop and deliver your connected product.