ASX MARKET RELEASE

Investor Webinar – February 2018 Recording Now Available

Buddy Platform Limited is pleased to provide the following video recording (slides and accompanying audio track) from the February 2018 Investor Webinar, held at 10:30am AEST, February 26, 2018, telecast from Barcelona, Spain and Seattle, USA. The video is provided at Buddy’s www.buddy.com website – scroll to the bottom and click on “Investor Centre” to access.

Topics in the webinar included:

- Business Primer
- Appendix 4C Filing – Q2 FY18
- ASX Aware Letter Enquiry
- Mobile World Congress 2018
- Sales Update
- Recent News (Ingram Micro Global, Digicel expansion, Ingram Micro USA, Telstra device certification, Ingram Micro LATAM)
- Questions & Answers
- Announcing Buddy Connect 2018 (March 27th, Sydney)

Please don’t hesitate to send any followup questions or enquiries to ir@buddy.com.

-The Buddy Platform Investor Relations Team
About Buddy
Buddy Platform Limited (BUD.ASX) provides highly scalable Internet of Things data aggregation and management infrastructure by way of three unique offerings – Buddy Cloud, Buddy Ohm and Parse on Buddy. The Buddy Cloud offers smart city providers a globally scalable data ingestion and management platform. Buddy Ohm, a complete and low cost solution for facility resource monitoring and verification, connects systems that were never designed to work together, while turning energy savings into a strategic asset. Parse on Buddy is a mobile backend as a service (mBaaS) built on the world's most popular BaaS technology. Buddy Platform is headquartered in Adelaide, Australia, with offices in Seattle, Washington.

For more information, visit www.buddy.com.

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