

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/9/2001.

Name of entity	BUDDY PLATFORM LTD
ACN	121 184 316

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	David McLauchlan
Date of last notice	5 October 2017

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Direct
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	N/A
Date of change	12-Jan-2018 15-Jan-2018 16-Jan-2018 17-Jan-2018
No. of securities held prior to change	Direct Interest 159,976,820 Ordinary Shares 22,166,667 Performance Shares
Class	Ordinary Shares

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Number acquired	-
Number disposed	3,100,016 12-Jan-18 1,145,766 15-Jan-18 54,218 16-Jan-18 25,700,000 17-Jan-18
Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	\$745,004 12-Jan-18 \$263,952 15-Jan-18 \$ 11,657 16-Jan-18 \$5,268,500 17-Jan-18
No. of securities held after change	Direct Interest 129,976,820 Ordinary Shares 22,166,667 Performance Shares
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	On-market trade 4,300,000 Ordinary Shares Off-market trade 25,700,000 Ordinary Shares

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	
Name of registered holder (if issued securities)	
Date of change	
No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	
Interest acquired	
Interest disposed	
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	
Interest after change	

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Part 3 - +Closed period

Were the interests in the securities or contracts detailed above traded during a +closed period where prior written clearance was required?	N/A
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

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ACN	121 184 316

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Richard Borenstein
Date of last notice	5 October 2017

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Direct
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	N/A
Date of change	12-Jan-2018 15-Jan-2018 16-Jan-2018 17-Jan-2018

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No. of securities held prior to change	<p><u>Direct Interest</u> 9,011,121 Ordinary Shares 3,333,333 Performance Shares 854 options exercisable at 10c expiring 17-Nov-2020</p> <p><u>Indirect Interest</u> 1,629,763 Ordinary Shares Held by Richard Borenstein as trustee for the Patricia M Baehr Residual Trust (Trust controlled by Mr Borenstein)</p> <p>12,892,784 Ordinary Shares Held by Edgewood Partners, LLC (controlled by Mr Borenstein)</p>
Class	Ordinary Shares
Number acquired	-
Number disposed	200,000 12-Jan-18 1,092,151 15-Jan-18 7,849 16-Jan-18 2,700,000 17-Jan-18
Value/Consideration <small>Note: If consideration is non-cash, provide details and estimated valuation</small>	\$48,000 12-Jan-18 \$248,464 15-Jan-18 \$1,687 16-Jan-18 \$553,500 17-Jan-18
No. of securities held after change	<p><u>Direct Interest</u> 5,011,121 Ordinary Shares 3,333,333 Performance Shares 854 options exercisable at 10c expiring 17-Nov-2020</p> <p><u>Indirect Interest</u> 1,629,763 Ordinary Shares Held by Richard Borenstein as trustee for the Patricia M Baehr Residual Trust (Trust controlled by Mr Borenstein)</p> <p>12,892,784 Ordinary Shares Held by Edgewood Partners, LLC (controlled by Mr Borenstein)</p>

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Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	On-market trade 1,300,000 Ordinary Shares Off-market trade 2,700,000 Ordinary Shares
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Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	
Name of registered holder (if issued securities)	
Date of change	
No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	
Interest acquired	
Interest disposed	
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	
Interest after change	

Part 3 – +Closed period

Were the interests in the securities or contracts detailed above traded during a +closed period where prior written clearance was required?	N/A
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

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Name of entity	BUDDY PLATFORM LTD
ACN	121 184 316

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	John van Ruth
Date of last notice	5 October 2017

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Direct
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	N/A
Date of change	16 January 2018
No. of securities held prior to change	Direct Interest 833,333 Performance Shares held by John van Ruth 1,666,667 Ordinary Shares held by John van Ruth Indirect Interest 11,479 Ordinary Shares held Margaret van Ruth (Spouse)
Class	Ordinary Shares
Number acquired	-

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Number disposed	200,000
Value/Consideration <small>Note: If consideration is non-cash, provide details and estimated valuation</small>	\$43,000
No. of securities held after change	<p><u>Direct Interest</u></p> <p>833,333 Performance Shares held by John van Ruth 1,466,667 Ordinary Shares held by John van Ruth</p> <p><u>Indirect Interest</u></p> <p>11,479 Ordinary Shares held Margaret van Ruth (Spouse)</p>
Nature of change <small>Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back</small>	On market-trade

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	
Name of registered holder (if issued securities)	
Date of change	
No. and class of securities to which interest related prior to change <small>Note: Details are only required for a contract in relation to which the interest has changed</small>	
Interest acquired	
Interest disposed	
Value/Consideration <small>Note: If consideration is non-cash, provide details and an estimated valuation</small>	
Interest after change	

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Part 3 - +Closed period

Were the interests in the securities or contracts detailed above traded during a +closed period where prior written clearance was required?	N/A
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

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Introduced 30/9/2001.

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ACN	121 184 316

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Alexander Gounares
Date of last notice	5 October 2017

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Direct
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	N/A
Date of change	17-Jan-2018
No. of securities held prior to change	Direct Interest 6,093,321 Ordinary Shares 850,362 Performance Rights 2,500,000 Performance Shares 401,625 Options exercisable at 10c expiring 17-Nov-2020
Class	Ordinary Shares

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Number acquired	-
Number disposed	5,000,000
Value/Consideration <small>Note: If consideration is non-cash, provide details and estimated valuation</small>	\$1,025,000
No. of securities held after change	Direct Interest 1,093,321 Ordinary Shares 850,362 Performance Rights 2,500,000 Performance Shares 401,625 Options exercisable at 10c expiring 17-Nov-2020
Nature of change <small>Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back</small>	Off-market trade

Part 2 - Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	
Name of registered holder (if issued securities)	
Date of change	
No. and class of securities to which interest related prior to change <small>Note: Details are only required for a contract in relation to which the interest has changed</small>	
Interest acquired	
Interest disposed	

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Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	
Interest after change	

Part 3 - +Closed period

Were the interests in the securities or contracts detailed above traded during a +closed period where prior written clearance was required?	N/A
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

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