Notice of Change of Interests of Substantial Holder

To: **BUDDY PLATFORM LTD**  
ACN/ARSN:

1. **Details of substantial holder (1)**
   Name: FIL Limited and the entities listed in Annexure A ("FIL")  
   ACN/ARSN (if applicable)

   There was a change in the interests of the substantial holder on **01 April 2019**
   The previous notice was given to the company on **02 April 2019**
   The previous notice was dated **02 April 2019**

2. **Previous and present voting power**
   The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in when last required, and when now required, to give a substantial holding notice to the company or scheme, are as follows:

<table>
<thead>
<tr>
<th>Class of Securities (4)</th>
<th>Previous Notice Person’s votes</th>
<th>Previous Notice Voting Power (5)</th>
<th>Present Notice Person’s votes</th>
<th>Present Notice Voting Power (5)</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMMON STOCK</td>
<td>131,300,963</td>
<td>9.89%</td>
<td>131,300,963</td>
<td>7.86%</td>
</tr>
</tbody>
</table>

   *The issuer updated the number of issued ordinary shares from 1,328,235,336 to 1,670,474,403 on 1 April 2019, according to the Appendix 3B released on 1 April 2019, causing the percentage level of the interest in the shares to decrease.

3. **Changes in relevant interests**
   Particulars of each change in, or change in the nature of, a relevant interest of the substantial holder or an associate in voting securities of the company or scheme, since the substantial holder was last required to give a substantial holding notice to the company or scheme are as follows:

   | N/A |

4. **Present Relevant Interest**
   Particulars of each relevant interest of the substantial holder in voting securities after the change are as follows:

   Refer to Annexure A

5. **Changes in Association**
   The persons who have become associates (2) of, ceased to be associates of, or have changed the nature of their association (9) with, the substantial holder in relation to voting interests in the company or scheme are as follows:

   | Name and ACN/ARSN (if applicable) | Nature of association |
6. **Addresses**

The addresses of persons named in this form are as follows:

Refer to Annexure A

**Sign Here** ____________________________________

Dated: 03 April 2019

Jen Li
Head of Regulatory Reporting, Asia Pacific
Duly authorized under Powers of Attorney by and on behalf of FIL Limited

**Annexure A**

<table>
<thead>
<tr>
<th>Investment Manager</th>
<th>Address</th>
<th>Custodian</th>
<th>Nature of Relevant Interest</th>
<th>Sum of Numerator Shares</th>
</tr>
</thead>
<tbody>
<tr>
<td>FIL INVESTMENT MANAGEMENT (HONG KONG) LIMITED</td>
<td>Level 21, Two Pacific Place, 88 Queensway, Admiralty, Hong Kong</td>
<td>BROWN BROS HARRIMAN LTD LUX (C)</td>
<td>Investment Discretion / Voting Power</td>
<td>116,347,173</td>
</tr>
<tr>
<td></td>
<td></td>
<td>LANDESBANK BADEN-WUERTTEMBERG</td>
<td></td>
<td>8,785,784</td>
</tr>
<tr>
<td>FIL PENSIONS MANAGEMENT</td>
<td>Oakhill House, 130 Tonbridge Road, Hildenborough, Kent, England TN119DZ</td>
<td>CLEARSTREAM BANKING SA LUX (C)</td>
<td></td>
<td>6,168,006</td>
</tr>
<tr>
<td><strong>Grand Total</strong></td>
<td></td>
<td></td>
<td></td>
<td><strong>131,300,963</strong></td>
</tr>
</tbody>
</table>