



ASX MARKET RELEASE

Extension to Debt Maturity Date Agreed

SUMMARY

- Buddy has reached agreement with lenders in respect to the debts associated with the acquisition of LIFX in March 2019 to extend the final maturity date from 31 March 2020 to 31 May 2020
- This extension will provide additional time for the Company to progress negotiations currently underway with various third parties on the purchase or refinancing of that debt
- Eastfield and Luminous - the holders of the debt - are shareholders in Buddy, as well as the primary manufacturer for LIFX smart lights.

31 March 2020 - Adelaide, Australia

Buddy Technologies Limited ("Company") (ASX:BUD), a leader in IoT and cloud-based solutions for making spaces smarter, is pleased to announce that it has reached agreement with Eastfield Lighting (Hong Kong) Co. Limited ("Eastfield") and Luminous Wide Limited ("Luminous") to extend the final maturity date of the debts associated with Buddy's acquisition of LIFX in 2019 (refer to the ASX announcement dated 18 March 2019).

Eastfield and Luminous, shareholders of the Company, manufacturers of LIFX's smart lights and a customer of the Company's Powered by LIFX products, have agreed to extend the final maturity date for the debt from 31 March 2020 to 31 May 2020. The Company continues to progress negotiations with various third parties to refinance or purchase the debt (refer to the ASX announcements dated 17 March 2020 and 27 March 2020) and this extension will provide the Company with additional time to progress those negotiations.

There will be no consideration payable by the Company at the completion of these amendments other than reimbursement of costs reasonably incurred by Eastfield and Luminous in respect of the amendments, and the conditional release of Eastfield and Luminous from certain restrictions. While the changes permit additional adjustments in the future if necessary (and mutually agreed), there are no other material changes to these debt arrangements (refer to the ASX announcement on 18 March 2019 for details).

"As shareholders in our business, and our primary manufacturer, we appreciate the continuing support and vote of confidence from Luminous and Eastfield with this final maturity date extension. This extension will give us the time needed to progress negotiations with the third parties with whom we are currently in negotiations to refinance or purchase the debt", said David McLauchlan, CEO of Buddy Technologies Limited. "Despite the very trying circumstances that China has been through, and much of the rest of the world is currently going through, retailers report that customers continue to purchase smart home lighting products. Notwithstanding the

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current retail environment, our channel partners and customers are focused on readying themselves for what they anticipate to be a busy second half of the calendar year, and this extension helps us to emerge from this COVID-19 crisis with our retailer and customer relationships in great shape.”

The Company continues to closely monitor its operations and financial position in light of the global COVID-19 situation. The Board of Directors has signed off on a COVID-19 Response Plan (refer to the ASX announcement dated 27 March 2020), and management is presently executing against that plan.

The Company will continue providing shareholders with updates in respect of the status of these debt arrangements and the impact of COVID-19 on its operations by way of ASX announcements.

For and on behalf of Buddy Technologies Limited,



David P. McLauchlan
Chief Executive Officer
Buddy Technologies Limited.

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About Buddy

Buddy Technologies Limited (BUD.ASX) helps customers of any size “make every space smarter”. Buddy has two core businesses – its Commercial Business and Consumer Business. **Buddy Ohm** and **Buddy Managed Services** are the company’s core Commercial offerings that empower its customers to fully leverage digital technologies and their impact in a strategic and sustainable way. Buddy Ohm is a resource monitoring and analytics solution that provides energy monitoring, reporting and auditing services for commercial and industrial customers. Buddy Managed Services licenses Buddy’s technology platforms to customers for integration into their own products.

Buddy’s Consumer Business trades under the **LIFX** brand and has established a leading market position as a provider of smart lighting solutions. The company’s suite of Wi-Fi enabled lights are currently used in nearly one million homes, viewed as second only to lighting giant, Philips Hue. LIFX products are sold in over 100 countries worldwide, directly and via distribution and sales partnerships with leading retailers and ecommerce platforms including Amazon, Google, Apple, JB Hi-Fi, Bunnings, Officeworks, MediaMarkt, Saturn and Best Buy (in both the US and Canada).

Buddy is headquartered in Adelaide, Australia, with offices in Melbourne (AU), Seattle (US), Dublin (IE), Shenzhen (CN) and Silicon Valley (US).

For more information, visit www.buddy.com and www.lifx.com.

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