



ASX MARKET RELEASE

Appointment of Company Secretary

11 December 2020 - Adelaide, South Australia

Buddy Technologies Limited ("Company") (BUD.ASX), a leader in IoT and cloud-based solutions for making spaces smarter is pleased to announce the appointment of Ms. Vicky Allinson as Company Secretary, effective today.

Ms. Allinson has over 30 years' accounting, auditing and corporate governance experience, including senior positions in a number of listed companies and audit manager for Deloitte Touche Tohmatsu. In addition, Vicky has gained professional experience while living and working in both Australia and the United Kingdom. Vicky has significant experience acting for ASX listed companies as chief financial officer and/or company secretary, and has also assisted a number of companies to list on the ASX.

Vicky is a Fellow of The Association of Chartered Certified Accountants and a Fellow of the Governance Institute of Australia.

The Company also announces the resignation of Mr. Ben Secrett as Company Secretary, effective today. Ben is leaving to pursue another opportunity, and does so with the Board's sincere appreciation and best of well wishes for his services to the Company.

For and on behalf of Buddy Technologies Limited,

A blue ink signature of David P. McLauchlan.

David P. McLauchlan
Chief Executive Officer
Buddy Technologies Limited.

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About Buddy

Buddy Technologies Limited (BUD.ASX) helps customers of any size “make every space smarter”. Buddy has two core businesses – its Commercial Business and Consumer Business. **Buddy Ohm** and **Buddy Managed Services** are the company’s core Commercial offerings that empower its customers to fully leverage digital technologies and their impact in a strategic and sustainable way. Buddy Ohm is a resource monitoring and analytics solution that provides energy monitoring, reporting and auditing services for commercial and industrial customers. Buddy Managed Services licenses Buddy’s technology platforms to customers for integration into their own products.

Buddy’s Consumer Business trades under the **LIFX** brand and has established a leading market position as a provider of smart lighting solutions. The company’s suite of Wi-Fi enabled lights are currently used in nearly one million homes, viewed as second only to lighting giant, Philips Hue. LIFX products are sold in over 100 countries worldwide, directly and via distribution and sales partnerships with leading retailers and ecommerce platforms including Amazon, Google, Apple, JB Hi-Fi, Bunnings, Officeworks, MediaMarkt, Saturn and Best Buy (in both the US and Canada).

Buddy is headquartered in Adelaide, Australia, with offices in Melbourne (AU), Seattle (US), Dublin (IE), Shenzhen (CN) and Silicon Valley (US).

For more information, visit www.buddy.com and www.lifx.com.

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