ASX MARKET RELEASE

Buddy Platform (ASX:BUD)

FY16 Q4 Results Webinar and Teleconference
You’re invited to join Buddy Platform Limited (ASX:BUD) CEO David McLauchlan and team for an investor webinar and teleconference on Monday August 1 at 11:00am AEST, (Sunday July 31 at 7:00pm US PDT).

We will discuss Buddy's progress, quarterly 4C filing and our proposed acquisitions of Zentri and Noveda Technologies, including a demonstration of Noveda's energy monitoring and verification product.

We will facilitate a lively discussion about the business and Internet of Things (IoT) industry and your participation is encouraged. A Q&A session will follow the presentation, and investors are invited to submit their questions via Twitter (@BuddyPlatform), email (to ir@buddy.com) or via the webinar software “Questions” feature.

To join the webinar, please register online:
https://attendee.gotowebinar.com/register/274870586405215490

After you've registered, you'll receive an email with the dial-in instructions for Australia, Hong Kong, the United States and other countries. You may also participate via your computer.

About Buddy
Buddy Platform Limited (ASX:BUD) provides one of the world's first data aggregation and management platforms for the IoT and connected devices. Buddy advances The Quantified Economy™ by providing the critical infrastructure by which businesses and organizations can, in real-time, access and analyze the data generated by connected devices, and unlock the economic opportunities delivered by this data. Buddy Platform users represent a wide variety of industries, including airlines, agriculture, automotive, consumer electronics, robotics, software development, telecommunications, and transportation. Buddy is headquartered in Seattle, Washington, with offices in Adelaide, Australia. For more information, visit http://www.buddy.com.
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