



ASX MARKET RELEASE

Appointment of Company Secretary

6 February 2020 - Adelaide, South Australia

Buddy Technologies Limited ("Company" or "Buddy") (BUD.ASX), a leader in IoT and cloud-based solutions for making spaces smarter is pleased to announce the appointment of Mr. Ben Secrett as Company Secretary, effective today.

Mr. Secrett provides over 10 years' experience in corporate advisory, legal, risk and governance services to Australian and foreign listed and unlisted entities, having worked as a corporate lawyer and a Principal Advisor in ASX Listings Compliance. He has comprehensive knowledge of the Corporations Act and ASX Listing Rules, along with extensive experience in IPOs and capital raising, backdoor listings, transaction structuring, and corporate governance and compliance. Mr. Secrett has qualifications in economics, law, and corporate governance.

The Company also announces the resignation of Mr. Stuart Usher as Company Secretary, effective today. The Board wishes to thank Mr. Usher for his services to the Company, having held the position since the listing of the Company on the ASX in late 2015.

For and on behalf of Buddy Technologies Limited,

A handwritten signature in blue ink, appearing to read "David P. McLauchlan".

David P. McLauchlan
Chief Executive Officer
Buddy Technologies Limited.

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About Buddy

Buddy Technologies Limited (BUD.ASX) helps customers of any size “make every space smarter”. Buddy has two core businesses – its Commercial Business and Consumer Business. **Buddy Ohm** and **Buddy Managed Services** are the company’s core Commercial offerings that empower its customers to fully leverage digital technologies and their impact in a strategic and sustainable way. Buddy Ohm is a resource monitoring and analytics solution that provides energy monitoring, reporting and auditing services for commercial and industrial customers. Buddy Managed Services licenses Buddy’s technology platforms to customers for integration into their own products.

Buddy’s Consumer Business trades under the **LIFX** brand and has established a leading market position as a provider of smart lighting solutions. The company’s suite of Wi-Fi enabled lights are currently used in nearly one million homes, viewed as second only to lighting giant, Philips Hue. LIFX products are sold in over 100 countries worldwide, directly and via distribution and sales partnerships with leading retailers and ecommerce platforms including Amazon, Google, Apple, JB Hi-Fi, Bunnings, Officeworks, MediaMarkt, Saturn and Best Buy (in both the US and Canada).

Buddy is headquartered in Adelaide, Australia, with offices in Melbourne (AU), Seattle (US), Shenzhen (CN) and Silicon Valley (US).

For more information, visit www.buddy.com and www.lifx.com.

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